

ENDLESS ENERGY "COOL SUMMER" GIVEAWAY SWEEPSTAKES

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Sponsor

The "Cool Summer" Giveaway Sweepstakes (the "Sweepstakes") is sponsored by [Endless Energy legal entity name], located at 261 Cedar Hill Street, Suite 100, Marlborough, MA 01752 (the "Sponsor").

2. Eligibility

The Sweepstakes is open only to legal residents of the Commonwealth of Massachusetts who are at least eighteen (18) years of age at the time of entry, and who own and primarily reside in a single-family residence within the Sponsor's licensed service area in Massachusetts.

The following persons are NOT eligible to enter or win:

- Employees, officers, directors, agents, and representatives of Sponsor, its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies, and prize suppliers (collectively, the "Sweepstakes Entities");
- Members of the immediate family (spouse, parent, child, sibling, and their respective spouses, regardless of where they live) of any such employee or representative; and
- Persons living in the same household as any such employee or representative, whether or not related.

By entering, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes.

3. Sweepstakes Entry Period

The Sweepstakes begins at 12:00:01 AM Eastern Time ("ET") on [START DATE], 2026 and ends at 11:59:59 PM ET on June 30, 2026 (the "Entry Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter

There are two (2) methods of entry. Each entry method has an equal chance of winning. Limit one (1) entry per person per entry method, regardless of method, for a maximum of two (2) total entries per person during the Entry Period.

4.1 Entry by Free Home Consultation

During the Entry Period, schedule and complete a free, no-obligation in-home AC replacement consultation with Endless Energy at your eligible primary residence. The consultation must be (a) scheduled through EndlessEnergyNE.com, by telephone with Endless Energy, or in response to a marketing communication from Sponsor, and (b) actually conducted at the entrant's residence by an Endless Energy representative on or before June 30, 2026. A homeowner age 18 or older must be present for the duration of the consultation. There is no obligation to purchase any product or service. One (1) entry per eligible household via this method.

4.2 Free Alternate Method of Entry ("AMOE")

To enter without scheduling a consultation, hand-print your complete first and last name, full mailing address (no P.O. boxes), daytime telephone number, valid email address, and date of birth on a 3" x 5" card and mail it in a hand-addressed #10 envelope with proper first-class postage to:

Endless Energy "Cool Summer" Sweepstakes — AMOE
261 Cedar Hill Street, Suite 100
Marlborough, MA 01752

Mail-in entries must be postmarked by June 30, 2026 and received by Sponsor no later than July 5, 2026. Mechanically reproduced, illegible, incomplete, or late entries are void. Limit one (1) AMOE entry per person, per envelope. Sponsor is not responsible for lost, late, misdirected, postage-due, or undeliverable mail.

5. Winner Selection and Notification

On or about July 1, 2026, Sponsor will select one (1) potential Grand Prize winner in a random drawing from among all eligible entries received during the Entry Period. The drawing will be conducted by Sponsor or its designated representative, whose decisions are final and binding.

The potential winner will be notified by telephone and email using the contact information provided at entry, within three (3) business days of the drawing. The potential winner may be required to sign and return an Affidavit of Eligibility, Liability Release, and (where legally permissible) a Publicity Release within seven (7) days of notification. If the potential winner cannot be reached within seven (7) days, fails to return required documents, is found to be ineligible, or otherwise fails to comply with these Official Rules, the prize may be forfeited and an alternate winner selected from among the remaining eligible entries.

6. Prize and Approximate Retail Value

One (1) Grand Prize will be awarded, consisting of:

- One (1) high-efficiency central air conditioning system, with specific make, model, and capacity to be determined by Sponsor based on a load calculation and assessment of the winner's home;

- Standard professional installation performed by Endless Energy licensed technicians at the winner's primary residence within the Sponsor's service area; and
- Applicable manufacturer warranty as provided by the equipment manufacturer.

Approximate Retail Value ("ARV") of the Grand Prize: up to fourteen thousand U.S. dollars (\$14,000.00). Actual value may vary based on equipment selected and home configuration; any difference between stated ARV and actual value will not be awarded.

Items NOT Included in the Prize

The following are expressly excluded from the prize and remain the winner's sole responsibility, including all associated costs:

- Modification, replacement, or repair of existing ductwork beyond standard connections;
- Electrical service upgrades, panel replacements, or new circuits beyond what is required for standard installation;
- Removal or disposal of asbestos, mold, or other hazardous materials;
- Permits, inspections, or municipal fees not customarily included in standard installation in the winner's jurisdiction;
- Repairs or modifications to the home structure;
- Federal, state, and local taxes, including any income tax liability arising from receipt of the prize, which is the sole responsibility of the winner. An IRS Form 1099 will be issued to the winner reporting the ARV of the prize.

General Prize Conditions

Prize is non-transferable, non-assignable, and may not be substituted, exchanged, or redeemed for cash, except at the sole discretion of Sponsor, who reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable for any reason. Installation must be completed at the winner's primary residence located within Sponsor's licensed service area, and must be scheduled and completed within ninety (90) days of winner confirmation, unless extended in writing by Sponsor. Failure to schedule or permit installation within this period may result in forfeiture.

7. Odds of Winning

Odds of winning depend on the total number of eligible entries received during the Entry Period.

8. General Conditions, Release, and Limitation of Liability

By entering, each entrant agrees to release, indemnify, and hold harmless Sponsor, the Sweepstakes Entities, and each of their respective officers, directors, employees, agents, and representatives from and against any and all claims, damages, losses, or expenses of any kind (including reasonable attorneys' fees) arising out of or relating to participation in the Sweepstakes; acceptance, possession, use, or misuse of the prize; installation or use of any awarded equipment; or any travel or activity related thereto.

Sponsor is not responsible for: (a) lost, late, misdirected, incomplete, illegible, garbled, or undeliverable entries or communications; (b) telephone, electronic, hardware, software, network, internet, or computer malfunctions, failures, or difficulties; (c) errors in transmission; (d) failures or delays caused by events outside Sponsor's reasonable control; or (e) any printing, typographical, administrative, or technical errors in any materials associated with the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to cancel, suspend, or modify the Sweepstakes if fraud, technical failure, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and Sponsor reserves the right to seek damages and other remedies to the fullest extent permitted by law.

9. Publicity

Except where prohibited by law, by accepting the prize, the winner grants Sponsor and its designees the right to use the winner's name, voice, likeness, photograph, hometown, and statements made about the Sweepstakes or Sponsor for advertising, promotional, and publicity purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification, or permission, unless prohibited by law.

10. Privacy

Personal information collected from entrants will be used by Sponsor to administer the Sweepstakes and, with entrant's consent where required, for Sponsor's marketing communications. Personal information will be handled in accordance with Sponsor's Privacy Policy, available at EndlessEnergyNE.com/privacy. By entering, entrants consent to the collection, use, and disclosure of their personal information as described in the Privacy Policy and these Official Rules.

11. Disputes and Governing Law

Except where prohibited, by entering, each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or relating to the Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate state or federal court located in [County], Massachusetts; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will any entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental, or consequential damages, or any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with

the Sweepstakes, shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without regard to its conflict of laws principles.

12. Winner's Name and Official Rules

For a copy of these Official Rules or the name of the winner, send a self-addressed, stamped envelope to the address listed in Section 1, with a clear notation indicating which item is requested ("Official Rules Request" or "Winner List Request"). Winner list requests will be honored after July 15, 2026 and through December 31, 2026.

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